

ORGANIZERS:



# CHILDREN'S TOUR

## 8<sup>th</sup> 0-14 HOLIDAY SHOW

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## 2011 OFFICIAL CATALOGUE 2011

[www.childrenstour.com](http://www.childrenstour.com)

### CATALOGUE CHARACTERISTICS

- format A5 148 x 210 mm
- four-colour printing
- coated paper
- print run of 10,000 copies
- given out free upon entry to the show

### NEW FORMAT

#### PRICE 4 EXHIBITORS

**1 page 600€ + iva**

148 x 210 mm +3 mm Offset path

**1/2 page 300€ + iva**

148 x 105 mm +3 mm Offset path

#### PRICE 4 NOT EXHIBITORS

**1 page 800€ + iva**

148 x 210 mm +3 mm Offset path

**1/2 page 500€ + iva**

148 x 105 mm +3 mm Offset path

**1/3 page 300€ + iva**

148 x 52,5 mm +3 mm Offset path



### SITE BANNER

#### ON CHILDREN'S TOUR SITE (2 formats)

230x60 pixel



230x120 pixel



euros 150,00

Send a pdf file **with the required measurements, with 3 mm trap all around and without marks,** or a Free Hand or Photoshop file, with texts **converted to paths** and attached images of high definition

to the management office (c/o Nicolò)  
or via e-mail to: [nico@studiolobo.it](mailto:nico@studiolobo.it)

**NO LATER THAN FEBRUARY 26/2011**

STUDIO LOBO disclaims all responsibility for material that does not meet the required characteristics or that does not reach the office within the set date.