

ORGANIZERS:

studio Lobo
 viale Vittorio Veneto, 22/d - 42015 Correggio RE
 tel. 0522 631042 (3 linee r.a.) - fax 0522 641470
 info@studiolobo.it - www.studiolobo.it



CHILDREN'S TOUR

8th 0-14 HOLIDAY SHOW

18-20 MARCH 2011
ModenaFiere

www.childrenstour.it

APPLICATION FORM

please complete in block letters – STUDIO LOBO shall not be responsible in case of illegible or incomplete data

EXHIBITOR'S NAME (required field)

company name
 address postcode.....
 city..... area..... country.....
 telephone..... fax..... mobile.....
 e-mail internet address.....
 Contact person

INVOICE DATA (required field)

company name
 address postcode.....
 city..... area..... country.....
 telephone..... fax..... mobile.....
 taxpayer code (if different from VAT no.)..... VAT number.....

For administration matters, contact:.....

NAME ON FASCIA BOARD (only for exhibitors requesting stand construction). We cannot use logos supplied by the exhibitors.

COMPANIES REPRESENTED.....

INTERNAL AREA 100,00 euro/m² (minimum area 8 m².) x no. of m² €

STAND CONSTRUCTION 46,00 euro/m² (minimum area 16 m².) multiplied by no. of m² €

including: installation and removal of partition walls (2.50 m. high), class 1 fitted carpet, 4x100 watt spotlights per module (4x4), 1 board with standard graphics, 1x1 m. storage room, waste basket, clothes hanger, 1 table, 3 chairs, 1 reception desk and stool, municipal taxes.

ELECTRICITY SUPPLY, INSTALLATION AND TESTING up to 2 Kw € 100,00
 Each Kw above 2 Kw 22,00 euro x no. of Kw requested €

REGISTRATION FEE inclusive of: activation fee, inclusion of your company name in the Show catalogue, Exhibitor passes and Car park passes. € 115,00

THIRD PARTY INSURANCE limit of liability € 5,000,000.00 with € 3,750.00 franchise € 35,00

ADVERTISING SPACE ON CATALOGUE €

Special price for exhibitors full colour page (file supplied by exhibitor) € 300,00 for N° ____ of page/s
 Price for NON exhibitors full colour page (file supplied by client) € 400,00 for N° ____ of page/s
 website banner (standar size) € 150,00

WORKSHOP € 150,00
 information: TOURIST TREND, phone +39 051 6761770 - fax +39 051 6166890 - email childrenstour@tourist-trend.it

TOTAL excluding VAT €

Your application for participation must reach this organization no later than February 18, 2011, and must be accompanied by payment of the confirming non-interest-bearing deposit in the amount of 50% of the total. Payment of the balance must be made 15 days prior to the beginning of the event by bankers' check made out to Studio Lobo srl, or wire transfer to BPER - Correggio Branch - IBAN IT83W0538766320000000789812 - BIC SWIFT BPMOIT22XXX – expressly specifying your company name and sending us a copy of the completed payment.

CONFIRMATION OF YOUR PARTICIPATION IS SUBJECT TO OUR SATISFACTORY RECEIPT OF THE PAYMENTS.

PRODUCT SECTORS (required field) You can tick more than one box

- | | | | | | |
|---|---|---|---|---|---|
| <p>1. TOURISM AND TRAVEL</p> <input type="checkbox"/> National Agencies
<input type="checkbox"/> regional agencies
<input type="checkbox"/> tourism consortiums
<input type="checkbox"/> tourism promotion departments
<input type="checkbox"/> mountain communities
<input type="checkbox"/> spas
<input type="checkbox"/> tour operators | <p><input type="checkbox"/> regional agencies
 <input type="checkbox"/> travel agencies
 <input type="checkbox"/> hotel chains
 <input type="checkbox"/> hotels
 <input type="checkbox"/> holiday villages, camping sites
 <input type="checkbox"/> fun parks</p> | <p>2. NATURE</p> <input type="checkbox"/> holiday farmhouses
<input type="checkbox"/> educational farms
<input type="checkbox"/> natural parks
<input type="checkbox"/> nature trails
<input type="checkbox"/> hiking trails | <p>3. STUDY</p> <input type="checkbox"/> study holidays
<input type="checkbox"/> museums
<input type="checkbox"/> scientific parks
<input type="checkbox"/> art cities and cultural sites
<input type="checkbox"/> educational workshops and recreation centres
<input type="checkbox"/> school tourism | <p>4. SPORT</p> <input type="checkbox"/> summer camps
<input type="checkbox"/> sport schools
<input type="checkbox"/> sport hiking | <p>6. EQUIPMENT, GAMES AND INTERIOR DESIGN</p> <input type="checkbox"/> games and toys
<input type="checkbox"/> articles and accessories for early childhood and travel
<input type="checkbox"/> 0-14 interior and exterior design |
| | | | <p>5. ENTERTAINMENT</p> <input type="checkbox"/> professional entertainment
<input type="checkbox"/> entertainment companies | <p>7. SPECIALIZED MEDIA
 8. ASSOCIATIONS</p> | |

The Exhibitor hereby declares that he/she has read and accepted the Safety Regulations for the "ModenaFiere" Exhibition Grounds and the D.U.V.R.I. (Interference Risk Assessment Document) (available and downloadable from www.modenafiere.it) and that he/she will make them available to staff and to anyone who, for various reasons will access the ModenaFiere grounds on the Exhibitor's behalf, and under-takes to comply with them and ensure they are complied with by their staff and contractors in charge of stand construction.

date stamp and signature of legal representative

The undersigned exhibitor, who undertakes to participate in SKIPASS, declares that he/she specifically approves all of the articles in the show regulations indicated overleaf, the rules and participation fees indicated in this form and any rules issued even at a later stage for the organization and operation of the Show, even if such rules are different from the ones established by the law and by local customs, in particular the instructions contained in the "Technical Regulations and Forms", which is an integral part of the show regulations.

PROTECTION OF PRIVACY The exhibitor declares that he/she has read the disclosure statement pursuant to art. 13 (Disclosure and consent pursuant to art. 13 Leg. D. 196/03) available on the website and to be familiar with its content and in particular with the possibility of communication and/or dissemination. To this end:
 s He/she agrees to the processing of personal data and to the communication and/or dissemination thereof.
 s He/she does not agree to the dissemination of personal data. The Exhibitor acknowledges that in the latter case the Organizers will only be able to perform the administrative procedures required to activate the above contract

date stamp and signature of legal representative

Please return this copy to: Studio Lobo srl - Viale Vittorio Veneto, 22/d - 42015 Correggio (Reggio Emilia)

TECHNICAL REGULATIONS AND CONDITIONS FOR PARTICIPATION IN THE SHOW

available for reference on www.childrentour.it

1) PRELIMINARY INFORMATION

"ModenaFiere" means ModenaFiere s.r.l. Viale Virgilio 58/B - 41100 Modena - VAT number 02320040369. "Organizer" and "Organizers Office" means Studio Lobo srl, with registered office in Viale V. Veneto, 22/D - 42015 Correggio Reggio Emilia - tel. 0522 631042 - fax 0522 641470 - info@studiolobo.it. "Exhibition", "Event", "Conference", "Show" means "Children's Tour".

2) GENERAL PROVISIONS

2.A) Date, location and exhibition hours. The Show will take place from 18 March 2011 to 20 March 2011 in the ModenaFiere Exhibition grounds during the following hours: Friday 18, Saturday 19, Sunday 20 from 10 am to 6 pm. Visitors bearing a valid ticket will be able to visit the Show during the above hours.

Exhibitors will be able to access their stands half an hour before public hours. The Organizers reserve the unconditional right to change the dates and opening hours of the Show.

2.B) Availability of stands - delivery. The stands/spaces will be made available to Exhibitors and/or Contractors starting from 16 March 2011 and will have to be completed by 6 pm on 17 March 2011 (the day before the Show is opened); failing that, the contract may be terminated due to participant's default. Exhibitors must ensure that the hired contractors respect the above time limit by entering a completion clause to this effect in the contract.

2.C) Access to Exhibition Grounds during the stand installation period. Access to the Exhibition Grounds will be allowed - through permitted vehicle entrances - exclusively to vehicles bearing the required permit and to the people inside the vehicles, provided they are bearing a valid entry document. Exhibitors are responsible for ensuring that any contractors acting on their behalf have the required technical - professional characteristics. During the stand construction period, access by people and vehicles to the Exhibition Grounds is allowed only during the following hours: 16 March 2011 from 8 am to 6 pm - 17 March 2011 from 8 am to 6 pm.

The contractors working inside the Exhibition Grounds will be allowed to continue their work for an hour after the above indicated access hours. No transport vehicles are allowed inside the halls; the only exception will be electrical lift trucks or lift trucks fitted with catalytic converter, as well as explicitly authorized vehicles (in case of objective inability to unload very heavy, large materials in an alternative way). Parking close to the halls will be allowed only for the time strictly required to load or unload goods and equipment; vehicles not used for the above operations will have to be parked in the reserved areas.

Exhibitors will not be allowed to unload and park containers or detachable parts of vehicles. Please bear in mind that on 17 March 2011 it will be strictly prohibited to access the halls with vehicles while it will still be possible to transport goods with hand operated trucks, which may be reserved through a ModenaFiere supplier who will be present inside the Exhibition Grounds. To ensure fast service to Exhibitors, the carrier company will ensure the constant presence of at least one lift truck, which can be booked by filling in the special form. ModenaFiere and the organizers may define special access criteria - including any required by workplace safety regulations - during the installation period, as well as limit access to vehicles and/or charge exhibitors for vehicles parked outside the proper spaces or after the hours defined by the Organizers.

2.D) Removal of goods and stand materials. Move-out. Access to Exhibition Grounds for removing merchandise and stand construction materials will be allowed during the following hours: 20 March 2011 from 8 pm to 9 pm - 21/22 March 2011 from 8 am to 6 pm.

The contractors working inside the Exhibition Grounds will be allowed to continue their work for an hour after the above indicated access hours. Vehicle access in the areas and halls will be regulated in the same way as installation operations (see art. 2.C).

All stands, whatever their location, must be cleared by 6 pm on 22 March 2011. Any material remaining on the stand space after this time will be considered refuse and disposed of as such and the Exhibitor will be charged for all the direct and indirect costs incurred for clearing, disposing and/or storing the materials (up to a maximum of 10 days), in addition to a €200.00 fine plus VAT per day and any costs that may have been incurred for additional damages.

Exhibitors shall be exclusively responsible for damages or theft incurred both during the Show and during the stand construction and dismantling period. The Organizers and ModenaFiere shall not be in any way responsible for goods, materials and any other objects left unattended by the exhibitors in the Exhibition Grounds.

2.E) Method of payment. Payment of the amount owed for exhibiting in the Show must be made in way and by the time specified in the exhibitor application form. Although the "voucher" will not be issued to Exhibitors unless all their direct and indirect debts have been fully paid, it does not constitute a receipt for payments received for exhibiting in the Show, and it will be valid only for the vehicle indicated on the voucher.

2.F) Surveillance against theft - Responsibility for theft and damage - Insurance. During opening hours, Exhibitors must ensure their stand is attended either personally or by members of their staff. Although a night-time and day-time general security service will be provided inside the Exhibition Grounds during the hours when the Halls are closed to the public and to exhibitors for the entire duration of the Show and during the stand construction and dismantling days, ModenaFiere and the Organizers shall in no way be liable for theft and/or damage incurred by Exhibitors both during and after opening hours. Exhibitors shall also be responsible vis-à-vis the Organizers for any direct and indirect damage that may in any way be attributable to them or to personnel acting on their behalf (including damage caused by installations or systems set up by the exhibitors or by contractors hired by them, even if tested by ModenaFiere). Refund for loss resulting from their or damages incurred by Exhibitors, even outside the opening hours of the halls (including days for stand construction and dismantling), will only be obtained through insurance cover and within the limits/conditions therein specified. Exhibitors undertake to stipulate, at their own expense, with a primary insurance company, for the entire period during which they will be staying in the Exhibition Grounds an insurance cover against all risks including theft, fire, third party liability (with minimum limit of liability € 1.500.000). Exhibitors must include the insurer's waiver of any action of recourse against responsible third parties, where Organizers, ModenaFiere and other exhibitors are also considered third parties.

Exhibitors are required to submit a copy of the insurance policy at the office of the Organizers or of ModenaFiere S.r.l., before they start installing the stand. Exhibitors shall in any case be required to refund any sum paid to other Exhibitors, visitors, staff on service at the Exhibition Grounds and any other third party without any exclusion or limitation whatsoever. Exhibitors (on their own behalf and on behalf of their staff or contractors) expressly release the Organizers and ModenaFiere of any liability for loss or failure that may be suffered for whatever reason in the exhibition space assigned to them, during installation and dismantling of the stand. Exhibitors shall also assume responsibility for any damage caused to third parties resulting from the management of the exhibition space or any object introduced therein and not covered by the terms of the insurance signed by the Exhibitor. In any case Exhibitors undertake to include in the integration cover the insurer's waiver of any action of recourse against Exhibitors, Organizers and ModenaFiere and failing that shall hold them harmless against any action filed by the insurer against them.

3) GENERAL CONDITIONS OF PARTICIPATION

3.A) Admission. The following organizations may be admitted as Exhibitors:

- Italian companies or foreign companies (where allowed) exhibiting products or services that pertain to the product sectors covered by the Exhibition.
- If a manufacturing company is not exhibiting at the Show, their dealers, agents or sole representatives may be admitted.
- Public Administration, Public Bodies and Agencies, which traditionally play a role in terms of promotion, research, information and dissemination of information within the sectors of the Exhibition. Publishers.

The Organizers reserve the right to also admit Companies, Bodies and Agencies not included in the above paragraphs, as well as the right to exclude from the Show any services, products or samples, and to prohibit the presentation of products, samples or services of the same company in more than one stand in the same product sector.

3.B) Participation in the Show. Submitting an application implies acceptance of the Technical Rules and Conditions of Participation and of the Safety Regulations as well as any other rules relating to the organization and operation of the Show and of the Exhibition Grounds. The Dealers, Agents and Sole representatives shall be required to attach to their application a list of the companies they represents and the products they intend to exhibit. The applicant is required to submit any additional documentation that may be requested in order to decide on acceptance of the application and to ensure that the conditions of participation in the Show are complied with. The application must be sent to the Organizers or delivered by hand by 18 February 2011. The application must be signed by the legal representative of the company and will be accepted only if every section of the application has been completed. Organizers will not be responsible for the application if the applicant requests it. In this case the application will be returned by registered mail, within 20 days from reception of the application.

3.C) Participation fee, registration fee, confirmation deposit without interest. Your application for participation must reach this organization no later than February 18, 2011, and must be accompanied by payment of the confirming non-interest-bearing deposit in the amount of 50% of the total. Should the application be rejected, the confirmation deposit without interest will be refunded.

3.D) Terms of payment. Payment of the amounts owed for participation in the Show must be made according to the terms specified in the application. Once the applicant receives notice of the acceptance of the application, he/she must pay the amount owed within 15 days from the date of the invoice issued and in any case before the start of the Show. Failing that, the Organizers may consider the agreement terminated by default of the participant, without the need for a Judge to issue a notice or ruling; in that case the participant shall be formally notified, and in addition to being relieved of any commitment (the stand may be assigned to any other applicant) the Organizers shall be entitled, by way of penalty, to full payment of the participation fee as well as any other amount due by contract, minus any amounts already received in that respect and without prejudice to their right to claim damages.

3.E) Allocation of stands. The Organizers have exclusive, discretionary competence over the allocation of stands. Any special indications or requested material equipment shall be considered as purely indicative, and may not bind or condition the application and therefore shall be considered as not appended. The Organizers shall also be entitled to move or reduce the stand already allocated or to transfer it to a different exhibition area, and participants shall in this case have no right to any compensation or indemnity whatsoever. The Organizers shall however be required to inform the exhibitor by registered mail (or fax or telegram) sent at least 10 days before commencement of the Show.

3.F) Right of Withdrawal. Participants who due to proven unforeseen inability are unable to participate in the Show may withdraw from the contract by providing notification of such inability to the Organizers with acknowledgment of the receipt of at least 30 days prior to the commencement of the Show, being understood that the Organizers shall return the application fee and the deposit and without prejudice to their right to claim further damages. If this notice is sent later than 30 days prior to the commencement of the Show, the participant shall be required to pay, in addition to the registration fee, the full participation fee, without prejudice to the right to claim additional direct and indirect damages. The Organizers shall in any case be free to use the stand, including allocation to other Exhibitors. The evaluation of the causes preventing a company from participating shall be made by the Organizers.

In the event that the Exhibitor does not set up the stand, he/she shall be considered to be defaulting and shall be required to pay in addition to the participation fee, also any direct and indirect damages incurred by the Organizers. In this case too, the Organizers shall be free to use the stand, including allocation to other Exhibitors.

4) STAND CONSTRUCTION AND RESTRICTIONS

4.A) Definition of type of stand design and approval procedures. Regardless of size, stand designs are classified as:

- STANDARD
- NON-STANDARD

Stand designs shall be considered NON-STANDARD if they have one or more of the following characteristics:

- use of glass structures
 - two-level stand, even if upper level is not open to the public
 - Any outdoor structure with a surface exceeding 65 m² will also be considered non-standard.
- As the permits obtained by "ModenaFiere" Exhibition Grounds are based on traditional stand designs, i.e. complying with the specified STANDARD parameters, Exhibitors who intend to propose a design having even just one of the above listed characteristics must promptly submit the non-standard stand design to the Organizers and ModenaFiere for approval. A static test must be carried out by a qualified technician on all non-standard stands. ModenaFiere reserves the right to request the stand design to be approved by the Organizers and the Organizers from liability for damages. The installation of particularly complex "truss" structures or second levels requires submission of the plan, signed by a qualified technician, to the Organizers and to ModenaFiere; the plan must be accompanied by a calculation report including load conditions during installation and dismantling phases, based on the construction method to be used, as well as correct installation certificate signed by a qualified technician after completion of the work. "Particularly complex means a structure where at least one of the following conditions applies: overall dimensions exceeding 32 m (adding up all vertical and horizontal structures), clear span exceeding 8 m.

In any case, ModenaFiere shall have the plans of stands which, due to their position, size and hazardousness, fall outside the standards of traditional stand design; Exhibitors are required to provide technical documentation and the name of the technicians responsible for the structural and design part as well as for utilities. The same obligations apply to stands installed outdoors. The Organizers and ModenaFiere shall have the right to request the intervention of the Supervisory Committee responsible for public performance locations with related costs charged to the Exhibitor.

4.B) Stand construction. The Exhibitor must contain the stand structure within the space allocated, which is identified either by means of dividing walls or painted lines or adhesive tape, unless other reference elements exist. The structure must not exceed the ideal plane passing through the median axis of the gates located on the stand space. The height of stand installed inside the halls must not exceed the standard 2.50 m. To take into account the thickness due to raised flooring, lighting elements, light supports and trusses, a further margin of 50 cm. will be allowed above the height above defined thus giving a maximum of 3 m., provided the structures giving out adjacent stands are perfectly finished and painted a solid, neutral colour. Stands giving onto the Service Gallery must not exceed 15 kg/m² fire load or equivalent. The structures in the service gallery must have a fire load close to zero. Glass walls in direct contact with the public must comply with current regulations and UNI standards. It is prohibited to construct a fireproof enclosure with height exceeding 0.70 cm from the floor. All responsibility in connection with the safety and conformity of stand materials to current fire regulations lies with the Exhibitor, who expressly releases ModenaFiere and the Organizers from liability for damages including those associated with design and construction defects and including sizing derived from detailed drawings of the spaces occupied. Any work involving alterations to ModenaFiere property and movable materials (reinforcements, alterations, excavations, drilling on windows and doors, walls, structures, pillars and floors), can only be carried out after having obtained written permission from ModenaFiere; such work must be arranged and paid for by the participants under their own responsibility. Such responsibility shall lie with the Exhibitor for the entire duration of the Show and up to the time when the stand space is vacated. Before commencing works, participants are required to pay to the Organizers the amount required for restoring the property to its original state; the restoration work will be arranged directly by the Organizers.

4.C) Prohibitions.

- Exhibitors shall not:
 - apply loads and rest material onto the structures of the halls, onto walls, light posts, etc.;
 - affix or hang from the above components any of the following: posters, cables, panels, banners, stickers;
 - in fixing carpets or similar materials to the floor it is absolutely prohibited to use high-strength bi-adhesive tape and with internal paper support or other weak texture support;
 - use of any equipment provided by ModenaFiere and the structures of the halls;
 - bring into the exhibition grounds any explosive, detonating, asphyxiating materials or other dangerous materials nor introduce or use compressed or liquid gas bottles and set up aerostatic balloons;
 - use of naked flames (candles, candles, light, etc.)

Exhibitors shall have exclusive civil and penal responsibility for any damage caused by their failure to observe or by a violation of current regulations and of all the requirements included in these Regulations and in the Safety Instructions, and shall hold ModenaFiere harmless against any claims for damages.

Exhibitors must inform their staff and any contractors operating on their behalf in the exhibition grounds about the requirements and restrictions imposed by these Regulations and by the Safety Instructions regarding the general conditions of participation in the Show. Failure to comply with these regulations and with the ones included in the general conditions of participation will entitle ModenaFiere to take precautionary measures against the company, for example in the case of irregularities regarding fire regulations, which could involve the adoption of integrative global safety measures and payment of associated costs which can be estimated in no less than €300/per form plus VAT or partial or total dismantling of the stand which will be declared unsafe.

4.D) Particular prohibitions.

- The following actions are prohibited:
 - Any form of show or entertainment, whatever its nature or characteristics, even where performed inside the stand or designed to present the products, unless prior permission has been obtained from the Organizers and ModenaFiere.
 - Any form of sale with immediate delivery of goods to the buyer, except for the sectors in which the Organizers indicate that this is possible.
 - Partial or total transfer or exchange of stands.
 - Exhibiting products that are not in line with the product category of the stand, as stated in the Application Form.
 - Displaying notices or samples, even if merely indicative, on behalf of third parties who were not identified in the Application Form and not represented.
 - Any form of advertising outside the stand and in the Exhibition grounds. The distribution of advertising materials is allowed only in the Exhibitor's own Exhibition Area;
 - Technical prohibitions issued for the safety of people and goods, as well as aimed at protecting property or money in the Exhibition Grounds as well as the relative provisions contained in the Regulations and Safety Instructions are deemed an integral part of the present general contract conditions and the Exhibitor shall undertake to strictly observe them.
 - Exceptions may be permitted, in writing only, by the Organizers or by ModenaFiere.

5) GENERAL SERVICES

5.A) Technical assistance for Exhibitors. The Organizers will be available through the Organizers' Office at the Exhibition to assist Exhibitors, with technical information about the general services provided on the Exhibition Grounds.

The services listed below may be requested from the Official Providers by Exhibitors who do not bring their own equipment or who do not intend to use their own staff:

- ELECTRICAL INSTALLATIONS form
- PLUMBING INSTALLATIONS form
- STAND CLEANING form
- INTERNAL TRANSPORT form
- COMPUTER EQUIPMENT HIRE form
- PLANT HIRE AND SALE form

Please note that:

Transport, loading and unloading and portage services inside the Exhibition grounds for Exhibitors who are not using "their own vehicles or vehicles obtained for their own exclusive use" will be arranged exclusively by the ModenaFiere provider.

The following services are also operated inside the Exhibition Grounds:

- Bank services (to be agreed directly with the banks as required)
- ATM cash dispenser/night safe
- Food service (bars, cafeteria)
- Tobacconist and newsagent

5.B) Service responsibility. ModenaFiere regulates but does not organize the services listed in 5A and therefore shall not be personally responsible for their execution.

Any complaints must be sent in writing directly to the service providers with copy to ModenaFiere for information.

5.C) Technical Services. ModenaFiere will provide supply of electricity, water and compressed air to individual stands as well as connection to the telephone network, insofar as a sufficient number of systems are available.

5.D) Installations. With respect to: ELECTRICAL INSTALLATIONS - PLUMBING INSTALLATIONS - COMPRESSED AIR - TELEPHONE SERVICE AND WI-FI INTERNET CONNECTION. Please note that the installation must be requested using the relevant form where the conditions for the service, prices and operating specifications are indicated. Connection to the network may be performed only by personnel of the firms appointed by ModenaFiere, who will establish the point of supply at their sole discretion.

6) SPECIAL SERVICES

6.A) Exhibitor entry pass and car pass. Each exhibitor is entitled to free personal passes, which will be handed out at the Organizers' office before commencement of the Show. Exhibitors will also receive 2 car passes, regardless of the size of the stand, which will enable free parking of the cars in the parking areas defined by ModenaFiere until spaces are available. Exhibitors are responsible for the correct use of these documents and for the behaviour of the people using them.

6.B) Exhibitors parking and car pass

- The parking spaces allocated to the Exhibitors will be clearly indicated.
- This parking area is strictly reserved to Exhibitors. Only cars bearing on the windscreen the "Exhibitor parking" pass issued by the Organizers will be allowed access to this parking area.
- Before entering the exhibitor car park, any passengers not bearing the "Exhibitor" pass will have to leave the car and get a ticket from the ticket desk.
- After parking their vehicle, Exhibitors will be able to access the Show through a special entrance.

6.C) Catalogue. After paying the registration fee exhibitors acquire the right to have their name, address and details inside the official CHILDREN'S TOUR catalogue, published by the organizers during the Show. Exhibitors who also purchase advertising spaces on the catalogue must send a file with the size of the space purchased accompanied by a sample print to the Organizers Office by 26 February 2011. The position of the ads is at complete discretion of the Organizers Office and will always depend on the graphic layout of the publication. Special ad positions such as second, third and fourth cover will have to be agreed with the Organizers Office and will be regulated by specific contract.

Exhibitors who do not send the required printing materials by the above mentioned deadline or who send materials other than those requested will lose right to publication of the ads with no right to indemnity, compensation or refund whatsoever. The Organizers Office reserve the right to evaluate the ad, to reject it or to request a change in the text or illustrations. The Organizers Office does not guarantee good printing results if the material supplied by the Exhibitor is not suitable or has defects. The Organizers Office also wishes to point out that no fees will be paid for the inclusion of ads in the CHILDREN'S TOUR catalogue.

The catalogue will contain the material received from Exhibitors by 26 February 2011; as regards the name and product sector, the data included in the application will be used.

6.D) Sounds, music, playing and royalties. Exhibitors shall not play music and produce sounds that may disturb other Exhibitors and visitors, with particular attention to noise pollution regulations (maximum limit allowed by the law) and undertake to comply, at their own expense, with the royally-related requirements set forth by the law. Failure to comply with these requirements will entitle the Organizers to adopt the measures they deem necessary to ensure they are respected. For assistance in lodging the required applications, you can contact the Organizers Office or the S.I.A.E. Royalty Department of Modena.

7) SPECIAL RESTRICTIONS

7.A) Access with bags or suitcases. ModenaFiere has the right to prevent access to the Exhibition Grounds or to the individual halls with bags, suitcases or other containers, and may request that the be left at the cloakroom (if available).

7.B) Access with dogs or other animals. Access to the Exhibition Grounds is not allowed to dogs and any other animal, except for guide dogs.

7.C) Photo and video shooting and access to Exhibition Grounds with cameras. It is prohibited to access the Exhibition Grounds with cameras, movie cameras, camcorders and any other filming equipment without prior permission from the Organizers, and it is prohibited to photograph and film with any means inside the Exhibition Ground, the stands and the goods displayed, without prior permission from ModenaFiere and from the owner of the stand.

7.D) Fundraising. Inside the perimeter of the Exhibition Grounds it is absolutely prohibited to conduct fundraising activities for recognized institutions, collections, religious or political propaganda and any other activity that is unrelated to the purpose of the Show.

7.E) Temporary importation. The temporary importation of products or goods from abroad to be used as samples during the Show may be arranged, at the exhibitor's expense, through their usual forwarding agent with relief of responsibility for the work of the forwarding agent also in respect of the Organizers and ModenaFiere.

7.F) Information leaflets and floor plan. The Organizers reserve the right, without any responsibility for omissions or errors, to distribute information contained in the application, regarding Exhibitors, products and/or services offered, using the communication techniques (leaflets or other) that they deems most appropriate. The data included will regard the applications received and accepted by 26 February 2011. The above does not affect the right to change the allocation of spaces.

7.G) Paid advertising. Outside the allocated Exhibition space, any form of promotion or advertising must be carried out exclusively through the Organizers and their agents and shall be subject to payment of a fee and applicable taxes.

7.H) Radio-electrical equipment. Exhibitors who wish to use radio-electrical equipment (two-way radios, radio microphones, radio cameras, etc.) are required to ensure that the equipment complies with current regulations (directive 99/05 CE - CE mark) and to obtain the required permit (Electronic Communication Code art. 107), if necessary. They are also required to operate on the authorized radio frequencies.

8) POSTPONEMENT, REDUCTION, CANCELLATION OF THE SHOW

The Organizers are entitled to modify the dates of the Show in their sole discretion with no right for the Exhibitors to rescind or terminate the contract and be released from the obligations undertaken. The Organizers may also reduce the Show, or cancel all of it or some sectors of it, without having to pay any indemnity, penalty or damages of any nature whatsoever. In this event, the Organizers shall notify the changes made in writing, by registered letter, fax or telegram, to be sent at least 30 days prior to the date on which the Show was due to commence.

9) GENERAL PROVISIONS

- Address for service: - Applicable regulations: - Italian jurisdiction and competent court.

Exhibitors shall comply with any provisions that the Public Safety Authorities and Authorities regulating fire prevention, accident prevention and surveillance of public places should establish for ModenaFiere or the Organizers.

Employed personnel or self-employed workers working for exhibitors or for other contractors operating on their behalf in the Exhibition grounds must be hired with contracts complying with current regulations on social security, insurance, taxation, etc. The address for service of the Exhibitors shall be, for all intents and purposes, at the registered office of ModenaFiere and the Exhibitors accept exclusive application of the Italian Laws and the jurisdiction of the Court of Modena.

The relation between the Organizers, ModenaFiere, the Exhibitor and any third parties shall be regulated exclusively by Italian Law.

10) SUPERVISORY POWER AND INTERVENTION RIGHTS OF MODENAFIERE

ModenaFiere will ensure that the requirements contained in the Technical Regulations and Conditions of Participation and in the Safety Regulations are complied with; anyone accessing the Exhibition Grounds must comply with the requirements and indications that ModenaFiere will indicate at the entrance and in the halls by means of signs, written notices, PA announcements, as well as through their employees.

11) RELATIONSHIP TO MODENAFIERE

Exhibitors acknowledge that the Show will take place at the "ModenaFiere" exhibition grounds and undertake to observe and have their employees and collaborators observe the rules issued by ModenaFiere. All of the Exhibitor's rights are referred exclusively to the Organizers, while all the obligations undertaken by the Exhibitor are intended as extended also in favour of ModenaFiere, which will therefore have the right, in case of failure to comply with these obligations, with all of the rules issued by them and with all legal regulations, to intervene directly, including through their own staff on duty at the Exhibition grounds.

12) CHANGES TO THESE REGULATIONS

Any legal provision or regulation modifying the content of these general terms shall be automatically and immediately applicable, even if the general provisions have not been modified or changed on the above-mentioned matters. Moreover the Organizers and ModenaFiere have the right to adopt, at any time, the regulations they will deem most appropriate pertaining to fire prevention, industrial health, prevention of accidents and damages, safety of participants and visitors, and these regulations shall be immediately applied by the Exhibitors. These regulations shall be made known to the Exhibitors using any suitable means and shall overrule the general provisions adopted previously.

13) SANCTIONS

Failure to comply with the obligations set forth in these regulations may result in the revocation of the entry documents and immediate removal of the persons responsible from the Exhibition grounds, as well as - if these persons are exhibitors and their staff - temporary or permanent closing of the stand.

14) PROCESSING OF PERSONAL DATA

Pursuant to art 13 of the Code on Protection of personal data (Leg. Decree 30/06/2003 No. 196) the Exhibitor authorizes the Organizers and ModenaFiere s.r.l. to proceed either directly or through contractors to process the personal data contained in the application and in the forms related to participation in the show, with the purpose of carrying out institutional processes and any other activity, provided it is connected, complementary or aimed at promoting the exchange of goods and services, and such data may be used and disclosed and transferred to third companies, even outside the national territory for any initiative connected or resulting from the exhibition or aimed at promoting the exchange of goods and services involved in the show and particularly to those who in any way collaborate in the conduction of the activities of the Organizers and of ModenaFiere, and to other subjects in the exhibition sector or who operate in the same industry (associations, consortiums, banks, market research, etc.) and to anyone involved in the economic sectors pertaining to the show. The legal representatives of the Organizers and of ModenaFiere s.r.l., managers of the processing of the above data, confirm that pursuant to art 7, 8, 9, 10 of the Code on Protection of Personal Data (available in full version on www.modenafiere.it) the Exhibitor will have the right to request information on the presence of his/her personal data and to receive notice in an understandable form, to be informed about the origin of the data, as well as the logic and objectives on which processing is based, to request cancellation or transformation in an anonymous form or to block data processed in breach of the law as well as update and amend or (if desired) integrate the data or, where legitimately justified, refuse processing, by written notice sent to the Organizers and ModenaFiere by registered mail with advice of receipt. The provision of personal data is not compulsory (unless specifically requested by current regulations) and the Exhibitor's refusal, to be indicated on the application, may result in the Organizers refusing to stipulate or execute the participation contract.